

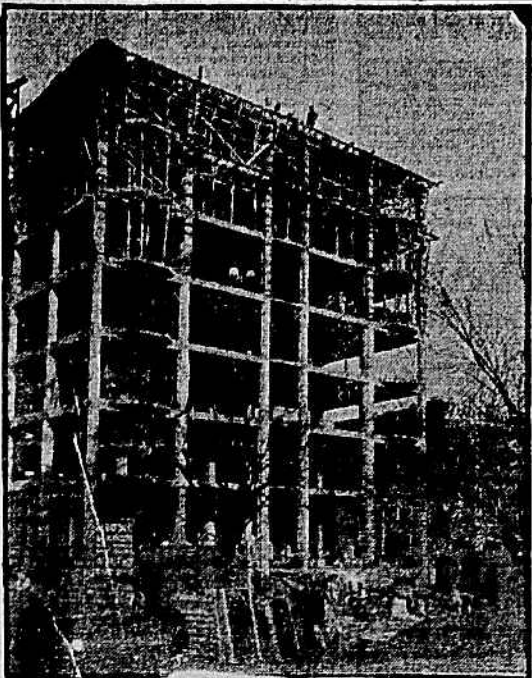
## We Sold Over Forty Thousand Barrels Old Dominion ...Portland Cement...

during the month of February, 1910; over 200 Solid Car Loads of other Building Material. Just closed contracts for all Plastering Materials for the new American National Bank; Hyrid Steel Partitions for Stumpf's Hotel.

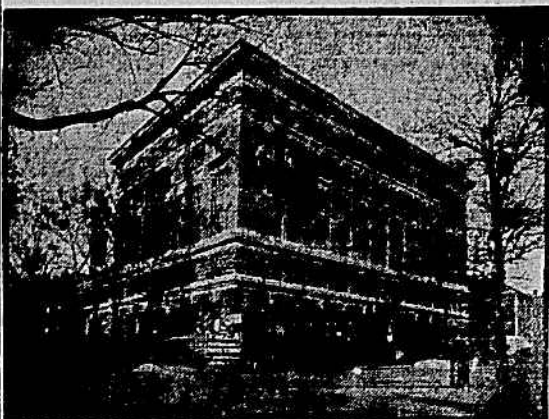
Wouldn't it pay you to talk with us before buying.  
"Others are Saving Money."

Our Builders Supply Department is Complete.

**C. P. Lathrop & Co.,**  
RICHMOND, VIRGINIA.



GRESHAM COURT



Y. M. C. A. BUILDING

## Two of Richmond's Newest Buildings

### Wired by Robinson, Nelson & Co.

These magnificent new buildings in which the entire city is interested, were wired by us. It matters not how large or difficult a job of wiring may be, we are prepared to do it completely, correctly and quickly.

We do general electric wiring, install fixtures of all styles, do motor repairing of all kinds and make a specialty of supplying quickly all size Motors and Electrical Novelties of every kind.

For satisfactory work or goods at a very reasonable price, see or write us.

**Robinson, Nelson & Company**

Electrical Goods. 711 E. Main Street. Richmond, Va.

**Sitterding-  
Carneal-Davis Co.**

*High-Grade Mill Work.*

*Lumber, Lime, Cement, Pipe  
and Building Supplies.*

## MERIT FINDS ITS OWN REWARD

SHOES SOLD AND BRANDS ESTABLISHED UPON THEIR OWN MERITS NOWADAYS MUST HAVE THE QUALITY, MUST HAVE THE STYLE AND FINISH, AND MUST OUT-CLASS IN EVERY RESPECT COMPETITIVE LINES. GEO. D. WITT SHOE CO.'S LYNCHBURG-MADE SHOES ARE SOLD NOT ONLY IN THE SOUTH, SOUTHWEST AND MIDDLE STATES, BUT BIG MERCHANTS OF NEW YORK AND NEW ENGLAND KNOW THEIR MERITS AND ARE FREE BUYERS. IT IS BELIEVED WITH THE RESTORATION OF NORMAL CONDITIONS THAT THERE WILL BE TEN MILLION DOLLARS OF SHOES MANUFACTURED AND SOLD IN LYNCHBURG IN 1910. OF THIS AMOUNT A LARGE PROPORTION WILL BE THE SHOES MERKED UPON THEIR OWN MERITS AND MANUFACTURED BY GEO. D. WITT SHOE COMPANY.

**GEO. D. WITT SHOE COMPANY**

LYNCHBURG, VIRGINIA

### TO SHOE MERCHANTS

WRITE TO THE HOUSE FOR  
CATALOGUE OR SALESMAN.

GEO. D. WITT SHOE CO.

### TO THE PUBLIC

DEMAND SHOES MADE BY GEO.  
D. WITT SHOE COMPANY. WE  
MAKE THEM AT ALL PRICES. A  
RETAILER CAN SUPPLY YOU.

GEO. D. WITT SHOE CO.

## OPPORTUNITY EXTRAORDINARY

...FOR WIDE-AWAKE SOUTHERN MERCHANTS...

**\$150,000.00 Stock Notions, Hosiery, Underwear and Fancy Goods**

Complete assortment, wonderfully attractive styles, marvelously low prices, consistent with high standard of quality. *Write for information of vast interest and profit.*

**D. H. Pitts & Brothers,**

*Importers and Jobbers, Hosiery, Underwear, Notions and Fancy Goods,*

1211 East Main Street, RICHMOND, VA.

*Mr. J. R. Riddick, our manager, for past twenty years identified with the wholesale notion business of Richmond, will be glad to see and serve his old friends.*

## PARKER-BRAWNER COMPANY,

WASHINGTON, D. C.

Lithographers, Art Publishers, Advertising Novelties, Calendars

We Make a Specialty of Formulating Plans For any Business, so as to Make our goods more Resultful to you.

Thus you get a service of real value and often of great value along with your order.

We Go Everywhere For Business and Our Men Cover Dixie Like The Dew

Write us—we have a helpful plan for you. It costs you nothing to investigate.